

All India Council for Technical Education

(A Statutory body under Ministry of HRD, Govt. of India)

Nelson Mandela Marg, Vasant Kunj, New Delhi-110070 Website: www.aicte-india.org



APPROVAL PROCESS 2020-21

Extension of Approval (EoA)

F.No. North-West/1-7013105485/2020/EOA

Date: 09-Jun-2020

To,

The Principal Secretary
(Higher & Technical Education)
Muni Maya Ram Marg,
Pitam pura, Pitam Pura,
Near T V. Tower, Delhi-110088

Sub: Extension of Approval for the Academic Year 2020-21

Ref: Application of the Institution for Extension of Approval for the Academic Year 2020-21

Sir/Madam,

In terms of the provisions under the All India Council for Technical Education (Grant of Approvals for Technical Institutions) Regulations 2020 notified by the Council vide notification number F.No. AB/AICTE/REG/2020 dated 4th February 2020 and norms standards, procedures and conditions prescribed by the Council from time to time, I am directed to convey the approval to

Permanent Id	1-6304281	Application Id	1-7013105485
Name of the Institute	INSTITUTE OF MARKETING AND MANAGEMENT - BUSINESS SCHOOL	Name of the Society/Trust	INSTITUTE OF MARKETING & MANAGEMENT
Institute Address	MARKETING TOWER, B-11 QUTAB INSTITUTIONAL AREA, NEW DELHI - 110 016, NEW DELHI, NEW DELHI, Delhi, 110016	Society/Trust Address	MARKETING TOWER, B-11 QUTAB INSTITUTIONAL AREA, NEW DELHI - 110 016, NEW DELHI, NEW DELHI, Delhi, 110016
Institute Type	Private-Self Financing	Region	North-West

To conduct following Courses with the Intake indicated below for the Academic Year 2020-21

Program	Level	Course	Affiliating Body (University /Body)	Intake Approved for 2019-20	Intake Approved for 2020-21	NRI Approval Status	PIO / FN / Gulf quota/ OCI/ Approval Status
MANAGEMENT	POST GRADUATE DIPLOMA	PGDM	None	180	180	NA	NA
MANAGEMENT	POST GRADUATE DIPLOMA	PGDM	None	60	60	NA	NA

It is mandatory to comply with all the essential requirements as given in APH 2020-21 (Appendix 6)

Important Instructions

1. The State Government/ UT/ Directorate of Technical Education/ Directorate of Medical Education shall ensure that 10% of reservation for Economically Weaker Section (EWS) as per the reservation policy for admission, operational from the Academic year 2020-21 is implemented without affecting the reservation percentages of SC/ ST/ OBC/ General. However, this would not be applicable in the case of Minority Institutions referred to the Clause (1) of Article 30 of Constitution of India. Such Institution shall be permitted to increase in annual permitted strength over a maximum period of two years beginning with the Academic Year 2020-21
2. The Institution offering courses earlier in the Regular Shift, First Shift, Second Shift/Part Time now amalgamated as total intake shall have to fulfil all facilities such as Infrastructure, Faculty and other requirements as per the norms specified in the Approval Process Handbook 2020-21 for the Total Approved Intake. Further, the Institutions Deemed to be Universities/ Institutions having Accreditation/ Autonomy status shall have to maintain the Faculty: Student ratio as specified in the Approval Process Handbook. All such Institutions/ Universities shall have to create the necessary Faculty, Infrastructure and other facilities WITHIN 2 YEARS to fulfil the norms based on the Affidavit submitted to AICTE.
3. In case of any differences in content in this Computer generated Extension of Approval Letter, the content/information as approved by the Executive Council / General Council as available on the record of AICTE shall be final and binding.
4. Strict compliance of Anti-Ragging Regulation: - Approval is subject to strict compliance of provisions made in AICTE Regulation notified vide F. No. 373/Legal/AICTE/2009 dated July 1, 2009 for Prevention and Prohibition of Ragging in Technical Institutions. In case Institution fails to take adequate steps to Prevent Ragging or fails to act in accordance with AICTE Regulation or fails to punish perpetrators or incidents of Ragging, it will be liable to take any action as defined under clause 9(4) of the said Regulation.

**Prof.Rajive Kumar
Member Secretary, AICTE**

Copy to:

1. **The Director Of Technical Education****, Delhi
2. **The Registrar****,
None
3. **The Principal / Director**,
INSTITUTE OF MARKETING AND MANAGEMENT - BUSINESS SCHOOL
Marketing Tower, B-11
Qutab Institutional Area, New Delhi - 110 016,
New Delhi, New Delhi,
Delhi, 110016
4. **The Secretary / Chairman**,
MARKETING TOWER, B-11 QUTAB INSTITUTIONAL AREA, NEW DELHI - 110 016
NEW DELHI, NEW DELHI
Delhi, 110016
5. **The Regional Officer**,
All India Council for Technical Education
Plot No. 1A, 5th Floor, DTE(Pb..) Building,
Dakshin Mark, Sector 36-A, Chandigarh-160 036
6. **Guard File(AICTE)**

Note: Validity of the Course details may be verified at <http://www.aicte-india.org/>

** Individual Approval letter copy will not be communicated through Post/Email. However, consolidated list of Approved Institutions(bulk) will be shared through

official Email Address to the concerned Authorities mentioned above.