

# All India Council for Technical Education

(A Statutory body under Ministry of HRD, Govt. of India)

Nelson Mandela Marg, Vasant Kunj, New Delhi-110070 Website: [www.aicte-india.org](http://www.aicte-india.org)



## APPROVAL PROCESS 2019-20

### Extension of Approval (EoA)

F.No. North-West/1-4260921323/2019/EOA

Date: 29-Apr-2019

To,

The Principal Secretary  
(Higher & Technical Education)  
Muni Maya Ram Marg,  
Pitam pura, Pitam Pura,  
Near T V. Tower, Delhi-110088

#### Sub: Extension of Approval for the Academic Year 2019-20

Ref: Application of the Institution for Extension of approval for the Academic Year 2019-20

Sir/Madam,

In terms of the provisions under the All India Council for Technical Education (Grant of Approvals for Technical Institutions) Regulations 2018 notified by the Council vide notification number F.No.AB/AICTE/REG/2018 dated 31/12/2018 and norms standards, procedures and conditions prescribed by the Council from time to time, I am directed to convey the approval to

<b>Permanent Id</b>	1-6304281	<b>Application Id</b>	1-4260921323
<b>Name of the Institute</b>	INSTITUTE OF MARKETING AND MANAGEMENT - BUSINESS SCHOOL	<b>Name of the Society/Trust</b>	INSTITUTE OF MARKETING & MANAGEMENT
<b>Institute Address</b>	MARKETING TOWER, B-11 QUTAB INSTITUTIONAL AREA, NEW DELHI - 110 016, NEW DELHI, NEW DELHI, Delhi, 110016	<b>Society/Trust Address</b>	MARKETING TOWER, B-11 QUTAB INSTITUTIONAL AREA, NEW DELHI - 110 016, NEW DELHI, NEW DELHI, Delhi, 110016
<b>Institute Type</b>	Unaided - Private	<b>Region</b>	North-West

<b>Opted for change from Women to Co-Ed and Vice versa</b>	No	<b>Opted for Change of Site</b>	No
<b>Change from Women to Co-Ed and vice versa Approved or Not</b>	NA	<b>Change of Site Approved or Not</b>	NA
<b>New Name After change from Women to Co-Ed and Vice versa</b>	NA	<b>New Site Address after change of Site Approved</b>	NA

<b>Opted for Change of Name</b>	Yes	<b>Opted for Conversion from Degree to Diploma</b>	No
<b>Change of Name Approved or Not</b>	Yes	<b>Opted for Conversion from Diploma to Degree</b>	No
<b>New Name After Institute Name Change Approved</b>	INSTITUTE OF MARKETING AND MANAGEMENT - BUSINESS SCHOOL	<b>Conversion (Degree to Diploma or vice-a- versa) Approved or Not</b>	NA

<b>Opted for Organization Name Change</b>	No	<b>Opted for Merger of Institution</b>	No
<b>Change of Organization Name Approved or Not</b>	NA	<b>Merger of Institution Approved or Not</b>	NA

<b>Opted for Introduction of New Program/Level</b>	No	<b>Introduction of Program/Level Approved or Not</b>	NA
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<b>Old Name of Institute:</b>	IMM-FOSTIIMA BUSINESS SCHOOL (IFBS)
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**To conduct following Courses with the Intake indicated below for the Academic Year 2019-20**

Program	Shift	Level	Course	FT/PT+	Affiliating Body (Univ/Body)	Intake Approved for 2019-20	NRI Approval Status	PIO / FN / Gulf quota/ OCI/ Approval Status
MANAGEMENT	1st	POST GRADUATE DIPLOMA	POST GRADUATE DIPLOMA IN MANAGEMENT	FT	None	180	NA	NA
MANAGEMENT	2nd	POST GRADUATE DIPLOMA	POST GRADUATE DIPLOMA IN MANAGEMENT	FT	None	60	NA	NA

+FT –Full Time,PT-Part Time

In case of any differences in content in this Computer generated Extension of Approval Letter, the content/information as approved by the Executive Council / General Council as available on the record of AICTE shall be final and binding.

Strict compliance of Anti-Ragging Regulation: - Approval is subject to strict compliance of provisions made in AICTE Regulation notified vide F. No. 37-3/Legal/AICTE/2009 dated July 1, 2009 for Prevention and Prohibition of Ragging in Technical Institutions. In case Institution fails to take adequate steps to Prevent Ragging or fails to act in accordance with AICTE Regulation or fails to punish perpetrators or incidents of Ragging, it will be liable to take any action as defined under clause 9(4) of the said Regulation.

**It is mandatory to comply all the essential requirements as given in APH 2019-20(appendix 6)**

**NOTE: If the State Government / UT / DTE / DME has a reservation policy for admission in Technical Education Institutes and the same is applicable to Private & Self-financing Technical Institutions, then the State Government / UT/ DTE / DME shall ensure that 10 % of Reservation for EWS would be operational from the Academic year 2019-20 without affecting the percentage reservations of SC/ST/OBC/General . However, this would not be applicable in the case of Minority Institutions referred to the clause (1) of Article 30 of Constitution of India.**

**Prof. A.P Mittal**  
Member Secretary, AICTE

Copy to:

1. The Director Of Technical Education\*\*,  
Delhi
2. The Registrar\*\*,  
None
3. The Principal / Director,

INSTITUTE OF MARKETING AND MANAGEMENT - BUSINESS SCHOOL  
MARKETING TOWER, B-11  
QUTAB INSTITUTIONAL AREA, NEW DELHI - 110 016,  
NEW DELHI,NEW DELHI,  
Delhi,110016

4. The Secretary / Chairman,  
INSTITUTE OF MARKETING & MANAGEMENT  
MARKETING TOWER, B-11 QUTAB INSTITUTIONAL AREA, NEW DELHI - 110 016,

**Application Number: 1-4260921323**

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Note: This is a Computer generated Report. No signature is required.

Letter Printed On: 8 May 2019

NEW DELHI,NEW DELHI,  
Delhi,110016

5. The Regional Officer,  
All India Council for Technical Education  
Plot No. 1A, 5<sup>th</sup> Floor, DTE(Pb..) Building,  
Dakshin Mark, Sector 36-A, Chandigarh-160 036

6. Guard File(AICTE)

Note: Validity of the Course details may be verified at <http://www.aicte-india.org/>

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\*\* Individual Approval letter copy will not be communicated through Post/Email. However, consolidated list of Approved Institutions(bulk) will be shared through official Email Address to the concerned Authorities mentioned above.