



अखिल भारतीय तकनीकी शिक्षा परिषद  
**ALL INDIA COUNCIL FOR TECHNICAL EDUCATION**  
 (भारत सरकार का एक सांविधिक संस्थान) (A STATUTORY BODY OF THE GOVERNMENT OF INDIA)

Prof. B.G. Sanjameshwara  
 Adviser ET

F.No.431/15-9/MCP(M)/94  
 June 26, 1998

The Secretary-cum-Director,  
 Director of Training & Technical Education,  
 Govt. of National Capital Territory of Delhi,  
 Vikas Bhavan, C-Wing, I.P. Estate,  
 New Delhi - 110 002.

Sub.: Extension of AICTE approval to the existing Inst. of Marketing & Management, NEW DELHI for conducting Post Graduate Diploma programme(s).  
 sir.

I am directed to state that on the recommendation of Expert Committee and the sub-committee of the All India Board for Management Studies, the All India Council for Technical Education (AICTE) has extended its earlier approval accorded to Inst. of Marketing & Management, Sujian Singh Park 62-F, Sujian Singh, New Delhi - 110 003, for conducting following Post Graduate Diploma Programme(s) for the session 1998-99 with an annual intake and duration as given below.

NAME OF THE COURSE	ANNUAL INTAKE	PERIOD OF APPROVAL
PGDMM FULL TIME (At Delhi Only)	60	1998-99

DURATION :- FULL TIME -> 2 YEARS. PART TIME -> 3 YEARS AND D.E.O. -> 3 YEARS

This approval has been accorded subject to fulfilment of Specific Conditions listed at Annexure I and Norms and standards & general conditions as stipulated by Council.

Further, in the event of non-compliance of the Norms and Standards as stipulated by the AICTE, the Council shall take further action to withdraw approval and the liability arising out of such withdrawal shall be solely that of the Management/Institute.

The Council may inspect/visit the Institute any time it may deem fit to note progress/compliance.

Yours faithfully

*[Signature]*  
 B.G. Sanjameshwara

*[Signature]*  
**Dr. Robert Kumar Dasguptanayak**  
 Director (Officiating)

**Institute of Marketing & Management**  
 New Delhi

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11 JUL 1998